



FOR IMMEDIATE RELEASE

Contact: Steve Zeiden
503.408.4721
SteveZ@AlbertinaKerr.org

ALBERTINA KERR ANNOUNCES COMMUNITY PROMISE DEDICATION CEREMONY

PORTLAND, Ore. (May 11, 2016) – Albertina Kerr will be holding its Community Promise Dedication Ceremony on May 20, 2016 at their Campus for Children’s Mental Health in Gresham. Donors will be recognized for contributing more than \$6 million to the local nonprofit’s Community Promise Campaign.

Launched in 2014, the Campaign goal is to raise \$11 million with a goal to raise at least \$5 million for capital construction to expand and renovate Albertina Kerr’s Campus, a ten-acre center that offers community-based mental health services to children and their families throughout the state of Oregon. The completed campus brings together leading practitioners, critical program services and facilities designed to best care for this vulnerable population. Last year, 863 children and families received services at Albertina Kerr’s campus. The expansion of this campus will raise the number of children and families served to more than 1,000 each year.

“The need for mental health services still exceeds the resources available in our community. Albertina Kerr has expanded our program for some of the most acute children in Oregon by more than 50 percent”, said Mary Lago, Community Promise Co-Chair. “The Campus for Children’s Mental Health allows for strong collaboration among practitioners on-site and ease of transition as health improves and children are able to engage in less intensive care. Our intense residential program is widely recognized for its effectiveness with over 80 percent of children transitioning to other services such as community-based in-home work with therapists or Campus-based therapeutic programs.”

The Community Promise Campaign, comprised of three phases, will be launched at the May 20 event. As its name implies, the Legacy Phase aims to raise planned gifts to create long-term assurance that Albertina Kerr will be there into the next century helping vulnerable Oregonians. The Legacy Phase goal is to increase Guardian Angels Society Memberships to at least 150 planned gift supporters. Meeting the Legacy Phase goal will extend the total Campaign investment to a total of approximately \$11 million by 2018.

Albertina Kerr’s long history of improved outcomes has earned them strong support among the larger foundations in Oregon. Those foundations along with many individual donors will be recognized at the Community Promise dedication ceremony. The event will be held at 722 NE 162nd Avenue, Portland, OR 97230 from 11 a.m. to 2 p.m. Tours of the newly renovated Campus are available prior to the event. For more information or to schedule a tour contact Steve Zeiden at 503.408.4721 or SteveZ@AlbertinaKerr.org

About Albertina Kerr

Since 1907, Albertina Kerr has strengthened Oregon families and communities. Today, we provide programs and services to children and adults with developmental disabilities and mental health challenges, empowering them to live richer lives. Albertina Kerr’s capital campaign, Kerr Community Promise, helps raise awareness and funds to support children’s mental health.

For more information about Albertina Kerr, call 503.239.8101 or visit www.albertinakerr.org

###