



*Good Cause. Great Race.*

## Registration Instruction Sheet

**Step 1: REGISTER FOR THE RACE & FUNDRAISING** (If you are not registering for the race, go to Step 2.)

- Visit [imATHLETE.com](http://www.imathlete.com) and search 'Race For The Roses' and click "Register" or go directly to the page: <http://www.imathlete.com/events/RacefortheRoses/register>
- Select which race you will be participating in, read and acknowledge the waiver and continue to fill out the form to create an imATHLETE account. You will be prompted to select a charity to fundraise for. Please select *Albertina Kerr Centers Foundation Inc.*
- Select or create your team/individual fundraising name. If you are already part of a team that has been created select your team name from the dropdown box.
- Once you have created your account, you can choose to purchase race gear or make a donation. Please note that you are not required to make a donation.
- After you click "Continue" you can either register others or complete the checkout process.

**Step 2: REGISTER FOR FUNDRAISING ONLY** (Skip this step if you have registered for the race.)

- Go to <https://www.crowdrise.com/RacefortheRoses2017> and click on the **Set Up Your Fundraiser** button.
- Click **Start You Own Fundraiser** and complete the form with your fundraising title (team name), goal amount and a brief description of why you are looking to fundraise for Race For The Roses, benefitting Albertina Kerr, and click submit.

**Step 3: ACQUIRING FUNDS FROM DONORS**

- Send your donors to <https://www.crowdrise.com/RacefortheRoses2017> and ask them to click **Donate To A Fundraiser**. They will be able to select your team and your name to donate their desired amount.
- Don't forget to thank them for their donation! Every amount helps you reach your goal.

**RacefortheRoses.org**

 [Facebook.com/RacefortheRoses](https://www.facebook.com/RacefortheRoses)

100% of proceeds benefit Albertina Kerr, a local Portland non-profit. Albertina Kerr strengthens Oregon families and communities by helping children and adults with developmental disabilities and mental health challenges, empowering them to live richer lives.



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